

What is *Town Money Saver*?



Local advertising made easy.

EFFECTIVE | AFFORDABLE | CONVENIENT | TARGETED

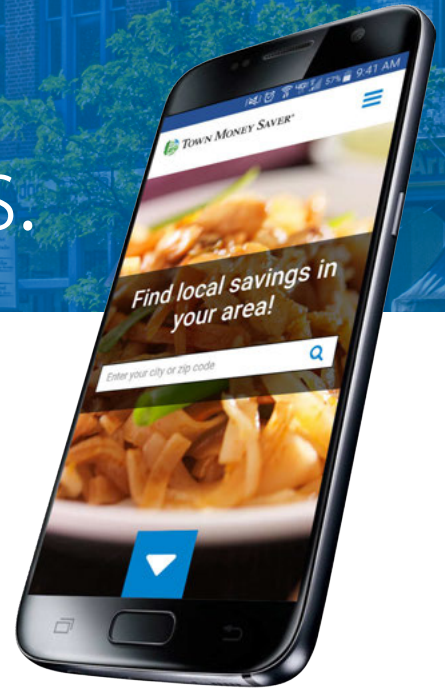


Town Money Saver®

townmoneysaver.com/advertise



A proven system with a local focus.



Town Money Saver (TMS) started in 1992 as a direct-mail publication featuring local advertisers in Grafton, Ohio. The idea was to provide advertising opportunities to local businesses to help them compete in the marketplace. Today, TMS spans multiple states and reaches nearly 2.3 million homes each month, but the mission hasn't changed: **to provide affordable, effective advertising to local businesses that offers the best possible return on investment.**



AFFORDABLE

We know that many small businesses have to advertise on a budget. Our pricing structure affords you the opportunity to advertise when you want, how you want, and where you want.



CONVENIENT

Town Money Saver works directly with the USPS, ensuring you will reach new and return customers every month. Once delivered, our magazine format makes TMS easy for your customers to keep and use again and again. For customers on the go, your ad will also be included on our website and mobile app — free of charge.



TARGETED

A good return on investment starts with reaching the right audience. Our Town by Town Targeting System allows you to place your ad in the area directly surrounding your business or expand that area to any community we serve.



EFFECTIVE

Keeping things affordable and convenient while helping you get to the right people makes TMS a premier local advertising option. That's why thousands of hometown businesses advertise with us monthly. **What are you waiting for?**

Contact us to get started.

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