



Town Money Saver

2.0 Cover Layout

All Town Money Saver magazine covers must follow the guidelines illustrated below. Themes and stock photography will be chosen by the corporate office — templates will be provided for covers every month. Any changes to photos or design must be approved, including local photography.

1 Town Money Saver® logo icon

2 Town Money Saver® wordmark and slogan

3 Market Name (*all caps*)
18 pt **Myriad Pro Bold**
Size the box to fit.

4 Month & Year
11 pt **Myriad Pro Bold**

5 Monthly theme (*determined in advance and consistent across markets*)

6 Cover photo chosen in advance by corporate or approved local photo from market

7 Previews for non-ad content inside the magazine

8 Previews for local money-saving offers inside the magazine

9 Info line including phone number, website, Facebook icon & app logos

SYLVANIA

Town Money Saver
Shop locally. Save locally.

June 2021

SUMMER FUN!

WIN A \$50 GIFT CARD

Fun Ways to Celebrate Father's Day

Buyers Guide to Air Conditioning Systems

Plants That Keep Bugs Away

LOOK INSIDE FOR GREAT LOCAL DEALS!

Don Juan Mexican Bar & Grill, Sylvania Diner, Sautters Market, Rohr Fish, Expresso Car Wash
...and much more!

Classic Cafe **Half Time Pizza** **EL SALTO**

TownMoneySaver.com **TO ADVERTISE, CALL 419.564.9943**